

DaimlerChrysler Selects Dimensional Control Systems (DCS) to Provide Web Based Enterprise Quality Process Management Solution

World Class Quality Reporting & Analysis System to Streamline Product Launch Process

Troy, MI USA, USA--(BUSINESS WIRE) May, 2004 Dimensional Control Systems (DCS), announced today that DaimlerChrysler (DCX), has selected DCS Graphic Data Management software, GDM-3D, as the technology to support a key component of their enterprise quality strategy.

DaimlerChrysler will implement the GDM-3D software, replacing the current CMDANA solution, throughout North America's product engineering and manufacturing. The deployment is aimed at streamlining the program execution and improving the overall quality of the final product. The initial target of the project is to provide access to critical data in a web-based environment to all areas within the organization - including manufacturing, quality, design and suppliers. For many manufacturing companies, best practice in this area is reduced to manual transfer of data from the collection point into reports, which may take several days. Production costs are driven up due to longer corrective action cycles resulting in longer ramp-up times.

Robert A. Kaphengst, Dimensional Control Systems President and CEO We are pleased with DaimlerChrysler's choice of the DCS web-based GDM-3D reporting solution. Our ability to create professional reports in a fast and efficient manner, superior development capabilities, and our capacity to work with other DCX suppliers to deliver a complete solution made GDM-3D the most logical choice for DaimlerChrysler.

Robert Waite, Manager - Advance Metrology Group DaimlerChrysler NA, states:

One of the exciting outcomes of this project is the new DML standard for sharing quality information. DML will streamline the way quality information is gathered, distributed, and analyzed.

The development of this new web technology will help DaimlerChrysler bridge the quality gap to our competition. We now have dynamic use of quality data throughout our extended enterprise allowing for flexible charting and analysis of data on demand. This initiative furthers the progress made by DaimlerChrysler in the area of quality.

In summary, the GDM-3D implementation provides DaimlerChrysler with a single system to address all commodity areas of the vehicle, including Body Sheet Metal and Powertrain. The web implementation provides for access around the world in real time allowing for fast and efficient decision making at the time of need!

About Dimensional Control Systems

Dimensional Control Systems Inc. (<http://www.3dcs.com/>) is a world-class provider of Dimensional Engineering Consulting Services and Software Solutions. DCS, established in December of 1994, is a privately held company, by Robert A. Kaphengst, President and CEO, and John H. Mathieson, Executive Vice-President and COO. Leading organizations, like General Motors, DaimlerChrysler, Mitsubishi, Lockheed Martin, Northrop Grumman, Boeing Company and major tier 1 and 2 suppliers throughout the world have chosen Dimensional Control Systems and its software solutions to optimize product and process design and manufacturing process, thus improving quality and reducing overall costs. DCS provides organizations with full service "turnkey" Dimensional Quality Solutions that outfit themselves into the Design for Six Sigma Initiatives. 1DCS, DCS-DFC, 3DCS, GDM-3D, 3DCS CAA V5 Based, are all trademarks of Dimensional Control Systems, Inc.

About DaimlerChrysler

DaimlerChrysler is one of the world's leading automotive companies. Its passenger car brands include Maybach, Mercedes-Benz, Chrysler, Jeep, Dodge and smart. Commercial vehicle brands include Mercedes-Benz, Freightliner, Sterling, Western Star and Setra. DaimlerChrysler has a global workforce, a global shareholder base, globally known brands and a global

outlook. DaimlerChrysler's strategy rests on four pillars: Global Presence, Strong Brands, Broad Product Range, and Technology Leadership.

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